

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 12.48
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

	CLASS:	NATL.	LOCAL	REGIONAL
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CONTRACT # 6250644

	CLASS:	NATL.	LOCAL	REGIONAL
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EST#	LINE	ORDER	INVOICE
1505			

12 WK-4

CO-OP BILLING NEEDED

DATE OCT26/12 12.48

STA:

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
44			ES 730P-800P	30		\$4,000.00	10/22	10/22	1		MON	1
44			ES 730P-800P	30		\$4,000.00	10/29	10/29	0		MON	0
44			ES 730P-800P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL CON COM1 : WHEEL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65	A		1100A-1200N	30		\$3,200.00	11/4	11/4	1		SUN	1
PROGRAM : THIS WEEK ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-44 FOR 1 SPOT/WK												
66	A		1130P-1200M	30		\$800.00	11/4	11/4	1		SUN	1
PROGRAM : SPORT NIGHT ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 65-66												
STATION MAKEGOOD OFFERS:												
M10	OK'D		BUY#44									
			MISSED: MON/730P-800P						30S	\$4,000.00	(OCT26/12)	
			OFFER: SUN/1100A-1200N						30S	\$3,200.00	PLS ADVISE.	
			& SUN/1130P-1200M						30S	\$800.00		
CMT: WE CAN OFFER												
CONTRACT TOTAL											601900.00	
TOTAL SPOTS											282	
OCT/12			395100.00			NOV/12			206800.00			

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE